

Guelph Community Foundation

Corporate Sponsorship Opportunities
2026-2027



Local Philanthropy.
Lasting Impact.

Who we are

The Guelph Community Foundation is a trusted philanthropic partner dedicated to strengthening Guelph and surrounding communities. We combine deep community knowledge with expertise in charitable and estate planning to help donors:

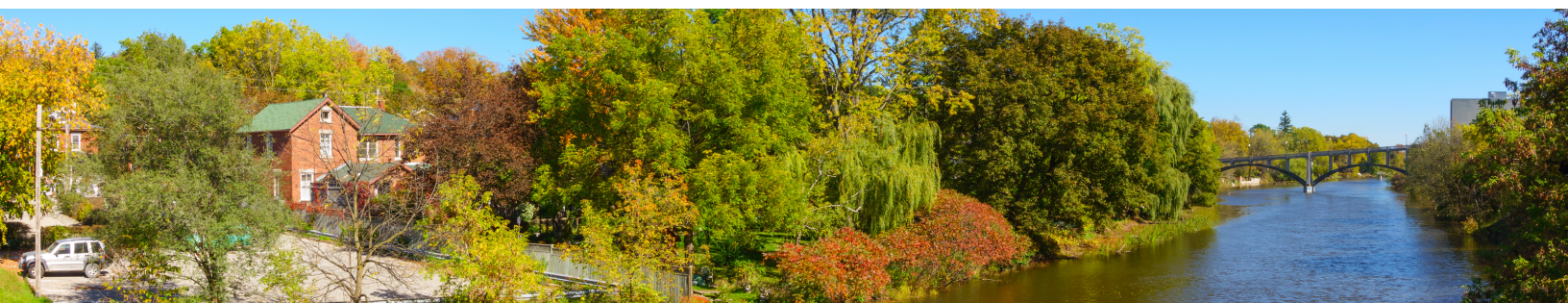
- Achieve their philanthropic goals
- Maximize tax benefits
- Address priority needs in the community

Through evidence-based granting and donor support, we ensure resources are directed where they can make the greatest difference.

Did you know?

Community foundations exist to steward permanent charitable capital and ensure local priorities are supported today and for generations to come.





The Value of Sponsorship

Strengthen Community Impact

Sponsorship supports GCF's work to strengthen philanthropy and address local priorities across Guelph and surrounding communities. Your support helps build permanent charitable capital, support granting, and help meet community needs.

Build Meaningful Relationships

GCF sponsorship provides visibility in relationship-based environments with donors, professional advisors, and community leaders. Unlike traditional event sponsorships, GCF engagement focuses on learning, stewardship, and connection.

Corporate and Social Responsibility

Sponsorship with GCF signals a commitment to community, philanthropy, and responsible corporate citizenship. It helps position your organization as a leader that values both people and impact, while supporting the community you call home.

Our Impact

150+

Charitable Funds

\$17+ million

In Endowed Assets

\$18.6 million +

Distributed to the Community

178 charities

Supported by the GCF

Over more than 25 years, GCF has built a permanent philanthropic resource for the community.

Funding priority community areas including:

- **Economic and household resources**
- **Health and well-being**
- **Belonging and participation**
- **Arts and culture**
- **Education and community development**

These figures reflect the generosity of donors and the Foundation's role as a steward of philanthropic capital, community knowledge, and long-term impact.

“The Guelph Community Foundation is an integral part of our community's charitable landscape; we raise, invest, and grant money, so that together we can make Guelph better for everyone.”

— Carly O'Brien, Board Chair, GCF

”

Our Events

GCF hosts engagement opportunities throughout the year that connect donors, fundholders, volunteers, professional advisors, charities, and community partners. These gatherings strengthen relationships, build philanthropic knowledge, and support effective local giving. Recent professional learning events, such as *Planning for Good*, reflect the collaborative partnerships GCF cultivates.

Sponsorship revenue supports the Guelph Community Foundation's philanthropic engagement and operations, including:

- **Donor, fundholder, and volunteer engagement**, including events and communications that build relationships and share community impact
- **Professional advisor education and outreach**, including learning events and resources that promote effective charitable planning
- **Community communications and education**, such as Annual Community Impact report, Vital Signs report, digital communications, and more.



Sponsorship Opportunities

Sponsorship opportunities include recognition and engagement across GCF events and communications, including:

- Annual Community Impact report (print and digital)
- Website and digital communications
- Donor and fundholder events
- Professional advisor and community events

Our sponsorship levels reflect Guelph's identity—its civic heritage (Royal City), natural environment (Speed River), our city's historic street names (Quebec St) and beloved community spaces (Riverside)



Royal City Signature Partner

\$10,000 (sector/industry exclusivity*)

Benefits are numerous, and include:

- Featured logo in GCF Annual Impact reports (up to 250 print copies + digital distribution)
- ½-page feature or insert in the Annual Community Impact report (feature content or marketing material)
- Logo on GCF website
- Logo on promotion for all 2026 events and communications
- Lead sponsor recognition for one GCF event, including and opportunity to bring signage, guests (up to 6), materials or branded items and provide brief remarks
- Recognition across all GCF social platforms
- Acknowledgement at all GCF events

***Sector/Industry Exclusivity:**

To protect the value of this premier sponsorship, only one Royal City Signature Partner sponsorship will be granted on an industry-exclusive basis. GCF reserves the right to determine industry classifications and placement within sponsorship categories.

2

Speed River Community Partner

\$7,500

- Featured logo on GCF Annual Community Impact report
- ½-page feature in the Annual Community Impact report
- Logo on GCF website
- Logo on promotion for all 2026 events
- Invitations for up to four guests to one donor or fundholder event
- Recognition in opening remarks at one GCF event

3

Quebec Street Community Partner

\$5,000

- Logo on GCF Annual Community Impact report
- Logo on GCF website
- Logo on promotion for two GCF events

4

Riverside Community Partner

\$2,500

- Logo on GCF Annual Community Impact report
- Logo on GCF website
- Social media recognition

Contact Us

For more information about sponsorship opportunities, please contact:

Sarah Haanstra

Executive Director

shaanstra@guelphcf.ca

Guelph Community Foundation

55 Wyndham St. N, Suite 4A

Guelph, ON N1H 7T8

Phone: 519-821-9216

Email: info@guelphcf.ca

www.guelphcf.ca

