



Collective action Community relief

Staff

Chris Willard
Executive Director

Jessica Barrie
Operations & Community Engagement
Manager

Beth Ann Valente CPA CA
Financial Administrator

Jan Rodman MBA
Financial Administrator

Genya Gorshtein
Grants Assistant, Canada Summer Jobs
Funded

Bev Watters
Volunteer Coordinator

2020 Board of Directors

Diane Squires (Chair)

Cyndy Moffat Forsyth (Vice Chair)

Mike Gourlay (Treasurer)

Jason P. Evans (Secretary)

Dr. Dorothy Bakker

Dr. Maneesh Jain

Andrew Johnson

Karen Menard

Carly O'Brien

Cindy Robinson

Karyn Sales

The Guelph Community Foundation (GCF) is a public foundation and a registered charity. You can access audited financial statements at guelphcf.ca and view our profile on the Canada Revenue Agency website under charities and giving at canada.ca. Charitable Registration Number: 867278350 RR0001

We are proud members of Community Foundations of Canada.



In times of greatest need, we support the community and bring relief to those who need it most.



On the cover

Mural Project: Art in Hard times, 2020

Art Not Shame (ANS) is a Guelph-based, not-for-profit, community-engaged arts organization that serves youth and young adults across Ontario. In June 2020, they launched *The Mural Project : Art in Hard times*. Led by social artist Melanie Schambach and an amazing team of local artists and social support workers, *The Mural Project* aimed to amplify the voices of those who identify as: newcomers, LGBTQ21+, Black, Indigenous, people of colour, street engaged, adults with developmental exceptionalities, and/or youth struggling with mental health and addictions. It is an example of work the organization loves to do: collective community-making through art. This project received a \$6,500 grant in 2020 from our Musagetes and Community Response Fund.

Photo on this page

A Bird in Hand, Ted Fullerton, 2014

A message from our Board Chair and Executive Director

When GCF was founded in 2000, our Founders Circle had the foresight to create a community foundation that would support the community — especially through times of greatest need. In 2020, the year of our 20th anniversary, the need for a local community foundation in Guelph would reach a new height.

When the world shut down last year, Guelph and the surrounding community sprang into action, and GCF was ready. We have spent the last few years improving processes, upgrading systems and rebalancing volunteers to ensure strong governance. This work was critical to our success in 2020, and we are grateful for our Board, volunteers and staff as we kept up with demand and the increased needs of the charities on the front lines of community service.

We are forever thankful to our fundholders and donors who helped make that positive impact possible. No matter the size, every gift made an impact because they are pooled and invested to generate granting income. We cannot thank you enough for helping us grant \$1,455,551 to 153 local organizations. It was a record year of granting only made possible through collaboration with our partners and with amazing support from this community.

2020 was a year with:

- A new Community Response Fund partnership with United Way Guelph Wellington Dufferin that provided rapid support for local charities;
- Completion of the final phases of implementation and migration for our new grants and financial system with Foundant Technologies software; and
- A series of Vital Focus reports that highlighted the secondary impacts of the COVID pandemic for the education of donors and policy makers as to where dollars can have the most impact.

Earlier in 2020 we said farewell to outgoing board members Joel Porter, Julia Toth, Trish Stevenson and Rishan Sathasivam. GCF welcomed two new board members: Andrew Johnson and Sara Detweiler, although just a few months later we lost this friend and board member, when Sara passed away unexpectedly. We join Sara's family and friends in mourning a colleague and passionate advocate for philanthropy.

Building on our work from 2020, here is what you can expect from us in 2021:

- A new website for the Foundation, focusing on planned giving
- Ongoing collaborative work with United Way Guelph Wellington Dufferin to support key permanent supportive housing projects in the community; and
- New incoming Board Chair - Cyndy Moffat Forsyth will begin her two-year term as Chair, and we look forward to supporting her and six new incoming Board members: Chelsea Wagner, Crista Renner, Mike Delisle, Roger Garriock, Sara Sayyed and Zeba Khan

The COVID pandemic is not behind us yet, and its impact persists. Together GCF can continue to bring relief to those who need it most.

With gratitude and thanks,



Diane Squires
Outgoing Board Chair



Chris Willard
Executive Director



Clockwise from top left: Turtle Island Scholarship recipient, College Heights Secondary school student Aalpi (grant via Rotary Club of Guelph), Hospice ECSF grant, local COVID fund *Up and Running Guelph* running group launch, Community Food Lead Kim at Nourish with funding for Chalmers Community Services Centre

2020 was a record year of granting made possible through collaboration with our partners and with amazing **support** from this community.

Thank you to our donors, supporters, and volunteers

In 2020, we received \$1,571,195 in donations. This sets a new record for the Foundation.

2020 was a record setter with previous years in donations of \$1,130,171 in 2019, \$974,061 in 2018 and \$647,272 in 2017.

Largest donations came into our flow-through funds to support immediate COVID pressure on charities due to the huge increase in demand for their services. A new fund created in partnership with United Way GWD, the Guelph Community Response Fund, raised \$211,591 for immediate granting. GCF worked very closely with United Way GWD to combine funds and granting was prioritized on current areas of community

need: poverty and food insecurity, mental health programs, with additional resources and support for families and children. These granting dollars were distributed at a time of great need for the non-profit sector in Guelph and Wellington County, making these contributions even more significant than normal.

We are forever thankful to all fundholders and the many donors who helped make this positive impact possible.

No matter the size, every gift made an impact because they are pooled and invested to generate granting income into the future.

Left to right: TD donation, Colley Insurance donation to ToastyToes Guelph



Volunteers

We are truly grateful for the support of over 40 volunteers

- | | |
|--------------------------|----------------------|
| Jennifer Antolin | Sandy Halloran |
| Deb Armstrong | Dr. Maneesh Jain |
| Jane Armstrong | Terrie Jarvis |
| Dr. Dorothy Bakker | Peter Kastner |
| Brad Barbour | Stephanie McCrone |
| Peter Barrow | Kevin McKittrick |
| Lily Bennett | Karen Menard |
| Tim Boulton | Cyndy Moffat Forsyth |
| Valerie Boyd | Dana Nuttley |
| Susan Brown | Carly O'Brien |
| Beth Burrows | Dan O'Donnell |
| Laura Cullen | Dominique O'Rourke |
| Kevin Denny | Sumita Pillay-Dason |
| Alex Di Lello | Beth Rafferty-Price |
| David Durbin | Julie Rattray |
| Jason Evans | Crista Renner |
| Ann Guthrie | Cindy Robinson |
| Dan Cremasco | Karyn Sales |
| Genya Gorshtein | Sara Sayyed |
| Mike Gourlay | Diane Squires |
| Robert Graham | Nina Vanderzweep |
| William (Bill) Greenaway | Bev Watters |
| Mike Greer | Trevor Westerhoff |

Community partners

- City of Guelph
- Miller Thomson LLP
- RBC Dominion Securities - Clayson Wealth Management
- RLB Chartered Professional Accountants
- Foundant Technologies
- Old Quebec Street Shoppes & Office Suites
- Community Foundations of Canada
- Toward Common Ground
- United Way Guelph Wellington Dufferin County of Wellington

Impact in 2020

Our largest granting year ever

In 2020, the Guelph Community Foundation invested \$1,455,551 in 336 grants to 153 charities. Our largest granting year in our 20-year history, it was only made possible through collaboration with partners at all levels of government, within the charitable sector and with amazing support from the community.

\$1,455,551

invested in
336 grants to
153 charities

\$1,571,195

received
in gifts
from donors

6.44%

rate
of return

48

volunteers

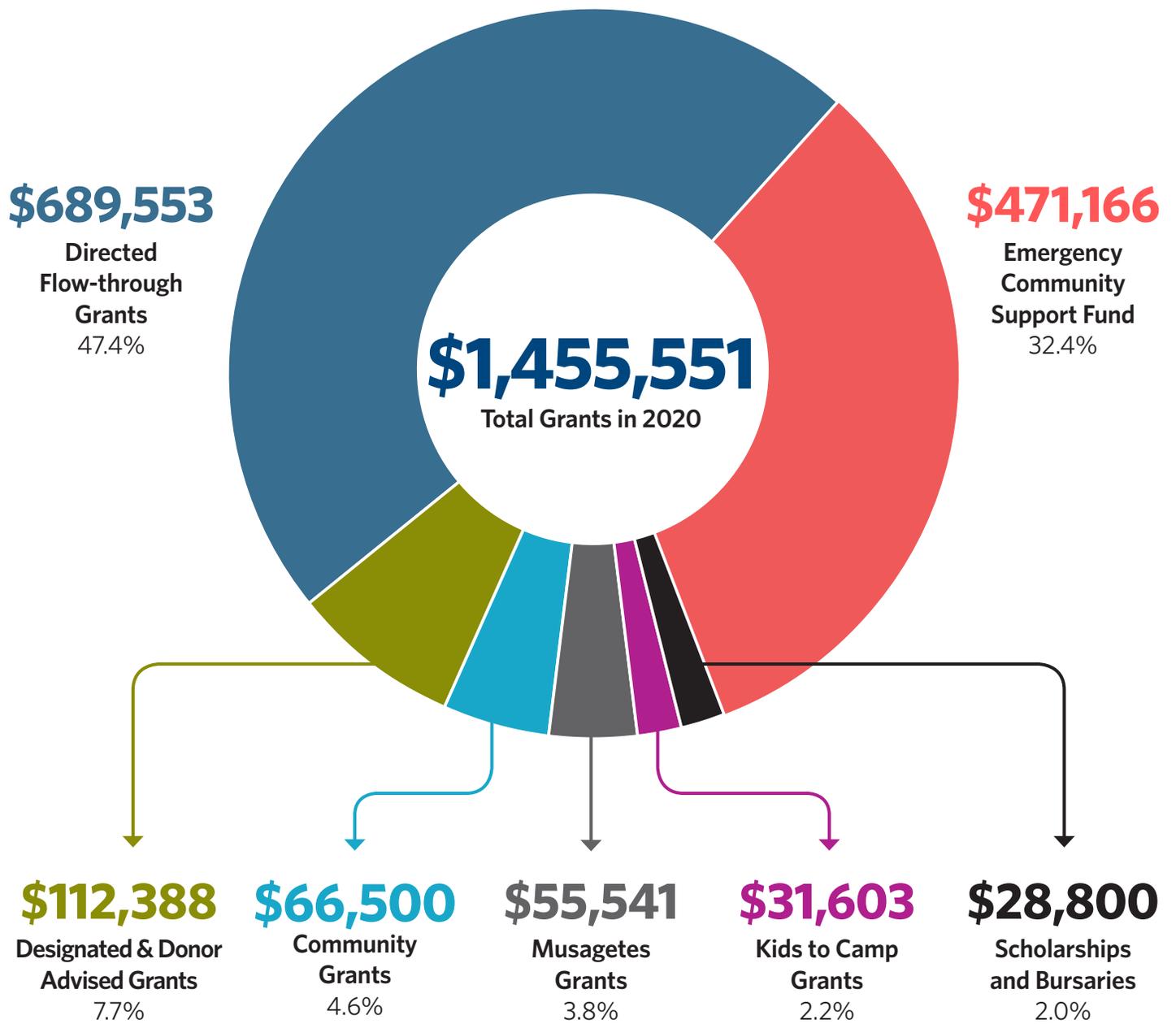


**POPSICLES
IN THE**

Grants

Almost \$1.5 million in total grants in 2020!

Since making our first grant in 2000 when we were established, GCF together with our donors has invested more than \$7.4 million in charitable projects in Guelph and surrounding communities. With almost \$1.5 million in total grants, 2020 was our largest granting year ever.



Grants by stream in 2020

Grants in action

\$13,700
grant



Everdale

Growing 40 tonnes of food for Guelph-Wellington emergency-food agencies

Funded by: The Emergency Community Support Fund

Everdale is a community farm that promotes equitable access to food by growing produce for the most vulnerable. Everdale was able to grow over 41,000 tonnes of food, that was harvested by volunteer community members. The harvest days provided people an opportunity to get outside and spend time with other like-minded people in a safe and responsible manner. The food they grow makes a difference for thousands of community members who are served by emergency-food-provision agencies that are part of The SEED's distribution network in Guelph-Wellington County.

Church of the Apostles (St. James and St. Matthias)

Kitchen Bees

Funded by: The Emergency Community Support Fund

Kitchen Bees is a program that prepares and supplies food to local emergency food providers within the community. In partnership with Hope House, Guelph Neighbourhood Support Coalition, and The Bench, Kitchen Bees delivered soups, casseroles, sandwiches, and freshly baked goods to those in need.

This collaborative project involved over 75 volunteers who worked hard to prepare over 5000 meals throughout the program.

\$8,000
grant





Community of Hearts Lifelong Learning

Independent Hearts: Virtual Format

Funded by: The Emergency Community Support Fund and Guelph Community Response Fund (United Way GWD and GCF partner fund)



\$17,500
grant

Community of Hearts (COH) is a not-for-profit, charitable organization supporting youth, adults, and seniors with developmental disabilities to achieve success through curriculum-based quality life skills programming. The Independent Hearts virtual program successfully facilitated over 300 sessions supporting health, hygiene, mental health, financial literacy, cooking, budgeting, as well as social inclusion.

“Isolating at home with only his parents, Andrew had little room for other social interactions and learning opportunities. Working one-on-one with a Life Skills Educator, Andrew had a safe space to voice his needs, progress, and work towards his personal learning goals. Throughout the sessions Andrew was excited to share with staff his progress. His favourite goal to share was drying and putting away dishes every single day. This is a huge help to his family — and it was clear to see the pride he takes in feeling more independent at home.” —Participant, Independent Hearts

Shelldale Family Gateway

\$3,000
grant

Virtual
Community
Outreach

Funded by: Guelph Community Response Fund (United Way GWD and GCF partner fund)

\$15,000
grant

Family Gateway
Integrated Youth
Services Project

Funded by: The Emergency Community Support Fund

\$12,000
grant

Wraparound
support in the
Onward Willow
Community

Funded by: The Emergency Community Support Fund



Shelldale Family Gateway promotes healthy children, families, and communities by offering programs and support that are transforming the Onward Willow neighbourhood. Shelldale Family Gateway collaborated with Integrated Youth Services Network to engage youth aged 12-16 in their search for support on mental health issues, addictions, and other daily stressors such as housing and food insecurity.

They also supported the Onward Willow community through their “Wraparound Support” program, where they helped over 1500 people in the community access various essentials, such as non-perishable foods, diapers, hygiene items, games, toys, and books. Additionally, they were successfully able to pivot their programming to an online format to continue supporting the community throughout the pandemic.

“By supporting youth directly in their community, we can help address the mental health issues not just created by COVID, but the pre-existing conditions of this neighbourhood. By building personal strength and resilience, we can create a more positive image and community.”

—Diana Boal, Executive Director, Shelldale Family Gateway





Art Not Shame received a grant for mask making

Vital Focus

Secondary pandemic effects

This Vital Focus series of reports provides recommendations for organizations and governments on how to prepare for and deal with secondary pandemic effects. To download a pdf report from this series, click on a thumbnail below.

Food Insecurity

Alcohol and Substance Use

Mental Health

Employment

Families with Children

Persons with Disabilities

Access to the Internet and Digital Devices

5 new funds

for a total of 157 funds

**RESPOND
RECOVER
REBUILD**



The Guelph COVID Fund



1. Guelph Community Response Fund

In partnership with the United Way of Guelph Wellington Dufferin, this fund supports local agencies doing critically important work and those under pressure as a result of the COVID-19 crisis.

2. ToastyToes Guelph Fund

By collecting warm new socks for those experiencing or at risk of homelessness, The ToastyToes Guelph campaign kept thousands of feet warm through the winter of 2020 despite challenges presented by the pandemic.

3. Lassen Johnson Family Fund

By supporting good work in the community, three generations of family members will use this fund to support the arts over time in legacy. They simply want to give and encourage others to be good givers.

4. Girls in Sports Fund

This fund will support programs and resources for girls ages 4-18 in need of financial assistance for sports and recreation programs in Guelph and Wellington County

5. Mabel Anne Brouwer Scholarship Fund

In memory of Mabel Anne Brouwer by her husband Walter Brouwer, this fund will award \$1000 to a female high school student from The Wellington Catholic District School Board or Upper Grand District School Board who is focused on science, engineering, math, physics or pharmacy.



**LASSEN
JOHNSON
FAMILY
FUND**



From top: Guelph Community Response Fund, ToastyToes Guelph, Lassen Johnson Family Fund, Girls in Sports, Mabel Anne Brouwer

Our funds and fundholders

Donor Advised Funds

Donor Advised Funds provide donors with a hands-on approach to giving. Successors can also be named to the fund, making this an ideal way to involve your family and encourage a new generation of philanthropists.

Ages Foundation Fund
Anne and John Lawrence Memorial Fund
Anne Hohenadel Fund
Cremasco Fund
Daniel and Marcella Furlong Family Foundation
Dianne Dance & Family Fund
Dr. Charles Pinch Fund
Dr. Glenn D. Peirson Fund for the Arts
Eric Goegan Scholarship Fund
Frances Mackenzie Martin Estate Fund
Girls in Sports Fund *
Gladstone & Evelyn Mowatt Fund
Harrison Legacy Fund
Hugh & Lorna Guthrie Fund
Jack & Nancy Sinclair Fund
Kachina Fund
Kaiser Family Fund
Kathie Deters Young Performers Fund
Ken and Eileen Hammill Fund
Ken Danby Legacy Fund
Kiera Schneider Memorial Fund
Kimberly Thompson Memorial Fund
Koonstra Family Foundation Fund
Lassen Johnson Family Fund *
Mactaggart Hyrn Family Endowment Fund
Mary Phelan Fund
Masquerade Fund
McKeough Taylor Fund
Musagetes Fund
Norman Earl Webb Fund
Norval & Mary K. Richards Fund
Paul J. Smith Memorial Fund

Peter and Sabine Davison Fund
Peter Szkotnicki Legacy Fund
Ray and Maureen Scapinello Family Fund
Shelldale Family Gateway Bursary Fund
Squires Family Recreation & Sports Fund
Tai Yu Fund
Thelma Townsend Fund
Tom and Nathan Inledon Memorial Award Fund
Valcom Employee Guelph Health Centres Benefit Fund
William and Catharine Lord Endowment Fund
William D. Packham Fund
Wynne Townsend Christie Fund

Field of Interest Funds

These funds are dedicated to an area of interest like the arts, environment or education. Grants are directed to specific charities or projects best positioned to meet current and changing needs in a chosen field.

Andy Lindsay Memorial Scholarship Fund
Camp Discover Fund
Children & Youth Fund
Environmental Legacy Fund
Jamie Vickery Memorial Fund
Mildred Christie Fund
The Griffith and Violet Morgan Fund
Rothwell Family Fund
Rudolph and Elizabeth Sorbara Family Welcoming Fund
Seven Generations Forward Fund
The Tatham Fund
Willard Jaklitsch Family Fund
Wismer Fund for the Arts

Scholarship and Bursary Funds

These funds award students in high school or university with annual funding in the form of a scholarship or bursary.

175th Scholarship Fund
Angelo and Rina Longo Fund
Bruce Graham Memorial Fund
Class of '71 Award in Memory of Kathryn Winegard
Dr. Harry Downie Memorial Fund
Gordon Macleod Memorial Scholarship Fund
Guelph Chamber of Commerce Millennium Scholarship
Iolanda Maugeri Hall Business Scholarship Fund
John A. Hourigan Memorial Fund
LCol Rod Keller Memorial Scholarship Fund
Mabel Anne Brouwer Scholarship Fund *
OMS Graduate Scholarship in Industrial Organizational Psychology Fund
SmithValeriotte Education Bursary

Unrestricted Funds

Unrestricted Funds provide donors with the most flexibility in responding to community needs.

BDO Community Support Fund
Bonnie Ewen Fund
Clare & Shirley Rennie Family Fund for Literacy
Dr. Griffith A.V. Morgan Fund
GCF Community Fund
GCF Sustainable Operating Fund
Meridian Credit Union Fund
Miller Thomson Community Fund
Moffat-Forsyth Family Fund
Norman Earl Webb Fund - Community Fund
Oakland Porter Family Fund
RLB LLP Community Fund

In 2020, 5 new funds were created totalling 157 active funds. We work with donors to create a personalized approach to their philanthropic goals.

The Co-operators Fund
The Mactaggart Team Fund
Tom Bird and Jay Elinesky Fund
William Darragh Gastle Endowment Fund
William K. Greenaway & Anne C. Bawden Fund

Charitable Endowment Funds

These organizations have established permanent endowment funds to provide a source of income to carry out their work. Anyone can make a gift to these funds.

Action Read Community Literacy Centre of Guelph Fund
Bruce Trail Conservancy Fund
Children's Foundation of Guelph & Wellington Fund
Elliott Endowment Fund
Grand River Conservation Fund
Guelph Arts Council Jane Graham Memorial Fund
Guelph Arts Council Legacy Fund
Guelph Arts Council Youth Endowment Fund
Guelph Community Health Centre Endowment Fund
Guelph Museums Fund
Guelph Public Library Fund
Guelph Wellington Women in Crisis Fund
Habitat for Humanity Fund
Hillside Festival Endowment Fund
Hammill Family Tribute Fund Supporting the Guelph Y SHARKS
HIV/AIDS Resources and Community Health (ARCH)
Hopewell Children's Homes Fund
Hospice Wellington Fund
June McCann Fund
KidsAbility Fund
River Run Centre Endowment Fund for the Performing Arts

Shelldale Family Gateway Endowment Fund
The Suzuki String School of Guelph Fund
United Way of Guelph Wellington Dufferin 'Tomorrow Fund'

Flow-through Funds

These non-endowed funds are distributed as grants on a short-term basis.

Bishop's Education Fund (Wellington Catholic District School Board)
Bill Mactaggart Scholarship for OVC
Boarding House Arts Fund
Butt Family Memorial Soil Health Fund
Cremasco Fund
Cutten Club Fund
Cynthia Macleod Fund
Douglas Brown Memorial Fund
Dr. Jagjit S. Gadhoke Volunteer Development & Training Fund
Eric Goegan Scholarship Fund
Fathers Remembered by Daughters Fund
First Nations, Metis, Mixed Ancestry and Inuit Circle Fund
Graham and Judy Knowles Charitable Fund
Grand River Conservation Foundation Fund
Guelph Community Response Fund *
Guelph Giving Pledge
Integrated Youth Services Fund
Indigenous Community Development Fund
Italian Canadian Club Fund
Janet Borg Memorial Foundation Fund
June McCann Fund
Kimberley Walker Fund
Mactaggart Hyrn Family Flow-through Fund
Mary Phelan Fund
Nestle Waters Canada Kids to Camp Fund
Nicholas Lambden Memorial Children's Foundation Fund

Ray Scapinello Foundation Fund
ToastyToes Guelph Fund *
The Amazing Home Makeover Student Edition Fund
The Guelph Games Sport and Community Fund
The Nightingale Fund
Transformative Arts, Guelph Fund
Will Medeiros Fund
YGH Environmental Support Fund

Funds for Charitable Distribution

These funds are donated and disbursed over time.

Corine Beingessner Fund
Mactaggart Hyrn Family Fund
Wood Roberts Family Fund

Funds Held for Others

Funds held for others have been placed with us for long-term investment by other organizations.

Friends of the Guelph Public Library Fund
Guelph Community Health Centre Managed Fund
Ontario Dairy Youth Trust Fund
Upper Grand Learning Foundation Fund

*One of the 5 new funds created in 2020

Financial summary



Ready to embrace changing markets

After finishing the 2019 fiscal year on a high note, the Foundation was ready to embrace changing markets and looking for new investment opportunities with our new discretionary investment manager, Clayson Wealth Management. In 2020, markets started off with a slow and steady pace. Then the COVID-19 pandemic gripped the world and the markets plummeted as businesses across Canada and around the globe shutdown to slow the spread of the virus.

A strong year end with returns at 6.44%

Our portfolio moved with the fall in the markets for nearly two months. Then, spurred by optimism based on quick government fiscal intervention and hopes for an expedited vaccination rollout, the Foundation's endowed portfolio followed the steady recovery of the markets, tempered only by a strong Canadian dollar. The portfolio recovered from earlier losses by the end of September and ended the year strongly with returns at 6.44%.

Towards a socially responsible investment portfolio that aligns with our values

While the economic fallout affected people across our community and country, there were also civil movements for social and climate justice that ultimately had minimal impact on investments. The Guelph Community Foundation however did take note. Our Investment and Finance Committee worked on modernizing our investment policies and began our journey, along with the Clayson Wealth Management Team, towards a socially responsible investment portfolio that aligns with our values as a community foundation, now and in the future.



Wealth Management
Dominion Securities

Annual Report for the Year Ending December 31, 2020

Statement of Operations

The summarized information below represents highlights of our fiscal year and was extracted from the financial statements as audited by RLB LLP.

	2020	2019	2018
Donations	\$1,571,195	\$1,130,171	\$974,061
Investment income	\$302,587	\$1,216,921*	\$552,209
Other	\$5,262	\$2,120	\$1,373
Fundraising	\$0	\$0	\$0
Grants	\$3,759	\$3,743	\$3,254
Revenue	\$1,882,803	\$2,352,955	\$1,530,897
Grants paid out	\$1,455,551	\$538,994	\$557,356
Net revenue before expenses	\$427,252	\$1,813,961	\$973,541
Operating expenses	\$359,438	\$340,622	\$341,477
Revenue in excess/deficiency of expenditures before the following	\$67,814	\$1,473,339	\$632,064
Unrealized (depreciation) appreciation of investments	\$447,491	(\$171,251)	(\$628,060)

*Increase due to capital gains realized when transferring portfolio to new investment advisor in November 2019.

Annual Rate of Return History



Why endow?

Your gift today gives forever.

Endowments help communities grow and allow you to support causes that are important to you — now and in the future.

The value of an endowed fund grows over time and gives each year.

Your gift grows larger while supporting the community at the same time. Your rate of return is calculated from the day you start your fund.

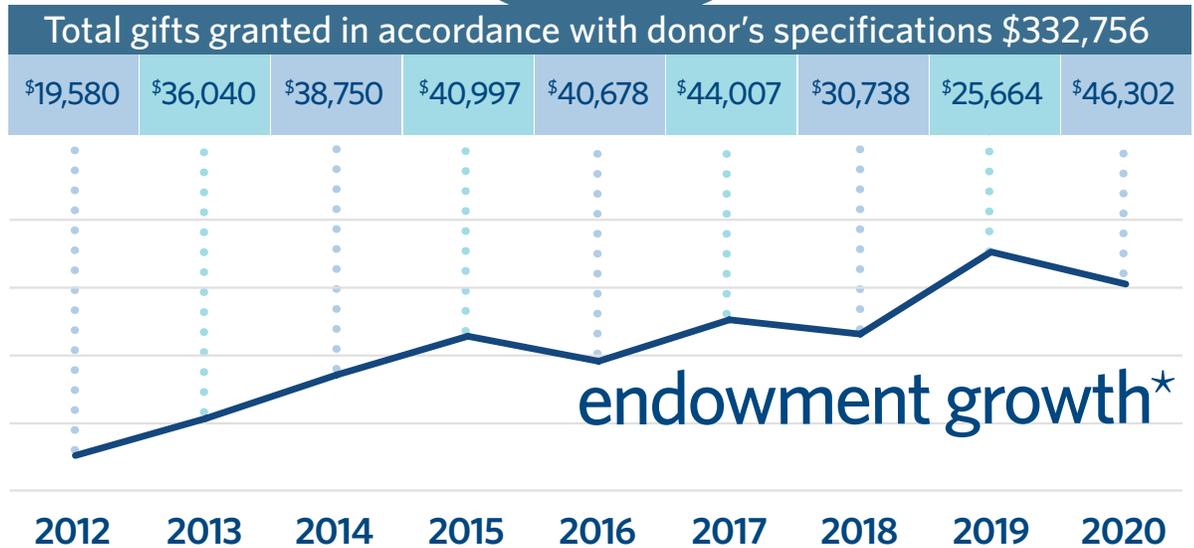
The chart below represents the growth and annual gifts granted by the McKeough Taylor Fund.

Initial fund donation in 2010: \$1,000,000

Fund value in 2020: \$1,292,271

Total granted with donor specifications: \$332,756

Dollar values also ensure a portion of funds are kept in reserve to plan for years with lower investment returns and the pace of inflation. This ensures granting can continue in years with market fluctuations.



* Based on fund returns and donor specifications.



You can donate any amount to an existing fund. A *minimum* gift of \$10,000 is needed to name your own fund. You can donate it all at once or take up to 10 years to reach the total amount. This flexibility allows people from a variety of financial backgrounds to create endowment funds.

"Someone is enjoying shade today because someone planted a tree a long time ago."

—Warren Buffett



What is the Community Fund?

When you **donate** to the Guelph Community Foundation, you have the option of donating to any one of our funds, including our **Community Fund**.

This fund is 'unrestricted' which means we are able to respond to grant requests from charities across Guelph and Wellington County. Our volunteer Grants Committee comprised of local residents reviews these applications and recommend

how funds are distributed. These applications are then approved by our Board of Directors.

There are several ways you can give, and as a donor you can choose the type of donation that best meets your financial needs.

For more information about the types of gifts you can make, contact our office at: 519-821-9216 or visit guelphcf.ca



Contact us for more information



The Guelph Community Foundation, P.O. Box 1311, Guelph, ON N1H 6N6 • guelphcf.ca

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