



ToastyToes Guelph and the Guelph Community Foundation exceed campaign goals and raise \$15,382 for charities to purchase socks for those experiencing homelessness

Guelph, Ontario – Friday, December 18, 2020 - ToastyToes Guelph and the Guelph Community Foundation (GCF) are pleased to share the results of the 2020 sock raising campaign.

Through the generosity of the Guelph community, the ToastyToes Guelph Fund raised \$15,382.50, exceeding their campaign goal. These dollars will go to purchase approximately 7,690 pairs of warm socks!

With COVID-19, the 2020 ToastyToes Guelph campaign had to pivot away from traditional sock-raising while the demand for socks to support those in need was stronger than ever. This year the team shifted from donations of socks to online fundraising and a social media campaigns to reach their goal.

These dollars will purchase new socks which help reduce health complications, prevent frostbite, reduce bacteria and fungus, as well as prevent skin and nail infections. Socks are an important clothing item that provide warmth, comfort, and a sense of self-worth.

All donations raised have been granted to the following organizations to buy socks and distribute them to people who are experiencing or are at risk of experiencing homelessness:

Lakeside HOPE House
Chalmers Community Services Centre
Guelph - Wellington Women in Crisis
Wyndham House
Welcome Drop In Centre
Guelph Food Bank
Michael House
Sanguen Community Health Van
Guelph Neighbourhood Support Coalition - Parkwood Gardens Neighbourhood Group

Thank you to everyone who donated to the campaign, you have made a difference in the lives of many.

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