



## **ToastyToes Guelph and Guelph Community Foundation partner to raise dollars for those experiencing homelessness**

**Guelph, Ontario – Thursday October 1, 2020** - The Guelph Community Foundation (GCF) is pleased to be partnering with ToastyToes Guelph for their 2020 sock-raising campaign.

Through the generosity of the Guelph community, ToastyToes Guelph has collected more than **15,000 pairs of socks over the past two years!** Socks have been provided to organizations in Guelph that distribute them to people who are experiencing or are at risk of experiencing homelessness.

Clean dry socks reduce health complications, prevent frostbite, reduce bacteria and fungus, as well as prevent skin and nail infections. Socks are an important clothing item that provide warmth, comfort, and a sense of self-worth.

With COVID-19, the 2020 ToastyToes Guelph campaign had to pivot. The need for socks to support those in need is stronger than ever; however, traditional sock collection cannot be done in the same ways they've always been. This year we are asking everyone who is able to donate the cost of a package of new socks, instead of donating the socks themselves. This will go a long way in helping ToastyToes Guelph continue to provide socks to the men, women and children who will be trying to keep warm and dry as the weather turns in the coming weeks and months.

All donations raised will be granted to the following organizations to buy socks: Lakeside HOPE House, Chalmers Community Services Centre, Guelph-Wellington Women in Crisis, Wyndham House, Drop in Centre, Guelph Food Bank, John Howard Society (Guelph office), Michael House, Sanguen Community Health Van and Guelph Neighbourhood Support Coalition (Parkwood Gardens Neighbourhood Group).

This fundraising/sock-raising campaign will run from October 10 to December 10, 2020 with the goal to raise \$15,000. People who are looking for a way to support the community's most vulnerable can [donate today and make a difference.](#)

### **Media Contacts:**

Allison Mitchell  
ToastyToes Guelph  
Tel: 519-835-6555  
[toastytoesguelph@gmail.com](mailto:toastytoesguelph@gmail.com)

Jessica Barrie  
The Guelph Community Foundation  
Tel: 519-400-8687  
[jbarrie@guelphcf.ca](mailto:jbarrie@guelphcf.ca)