



## Media Release

### **Dollar Match Granting for Canada's 150<sup>th</sup>: to inject \$120,000 of grant dollars into Guelph Community**

March 22, 2016 – For Immediate Release

Last week we announced that Community Foundations of Canada (CFC) was collaborating with the Government of Canada to provide new local grant dollars for programs that bring people and places together to build community and activate a groundswell of local initiatives, activities and events around Canada's 150<sup>th</sup> anniversary of Confederation. **THIS JUST IN!** The Guelph Community Foundation has been **allocated \$60,000** from CFC, and will **dollar match grant dollars awarded**, which will **double the impact** that successful applicants are able to have within the Guelph community.

With dollar-match funding from CFC's Community Fund for Canada's 150<sup>th</sup>, that makes **\$120,000 in granting dollars available to successful applicants**. Eligible criteria includes any charitable activity or project that helps build community, inspire and encourage community participation. A wide range of projects will be considered and are outlined on The Guelph Community Foundation website under "community initiatives".

All qualified projects must demonstrate an ability to match (in cash or in-kind) the value of the grant they are applying for. For example, a project requesting a \$5,000 grant must be able to make their own contribution of \$5,000. If selected, the project would be awarded \$5,000 from The Guelph Community Foundation, plus the matching \$5,000 grant from CFC's Community Fund for Canada's 150<sup>th</sup>, making the total value to the applicant's program, initiative or activity \$15,000. "If you include the value that all of our selected applicants will bring to the table when they apply, **we will have a collective impact of \$180,000 in total value** injected into the Guelph Community as a result of this initiative," says Chris Willard, Executive Director of The Guelph Community Foundation. "The collaborative effort will spark initiatives that bring out the best that Guelph has to offer, in a way that fosters a greater sense of belonging, inclusion and reconciliation – leaving a lasting impact for our communities and our country," says Willard.

"Canada's 150<sup>th</sup> is an historic moment with the power to strengthen our communities and our connection to one another," said Ian Bird, President of Community Foundations of Canada. The collaborative dollar matching between CFC's Community Fund for Canada's 150<sup>th</sup> and The Guelph Community Foundation will respond to local priorities in the Guelph community and will be accessible to all charitable organizations to apply, including indigenous peoples, youth, groups that reflect our cultural diversity, and official language minority groups," explains Bird.

The application timing for the Community Fund for Canada's 150<sup>th</sup> Dollar Match Program in Guelph will coincide with the timing for GCF's yearly community grant application cycle. The application portal will open June 1<sup>st</sup> and close July 22<sup>nd</sup>. For more details, visit The Guelph Community Foundation's website or call the office for more information. <http://www.guelphcf.ca/Community/Initiatives/Canadas150thCommunityFund.aspx>

### **About The Guelph Community Foundation:**

The Guelph Community Foundation is a charitable public foundation whose purpose is to provide leadership in promoting community philanthropy and to enhance the quality of life for the citizens of Guelph and surrounding areas. The Foundation pools the charitable gifts of many donors into permanent, income-earning endowments. Income from the endowments supports a wide range of charitable programs and activities. Total funds under administration are \$12.2 million with over \$8.6 million in permanent endowed assets. Since inception, over \$3 million has been distributed to over 800 charitable initiatives.

The Guelph Community Foundation's office is located at 46 Cork Street East. For more information about The Foundation, and how we reach and impact our community please visit our website at [www.guelphcf.ca](http://www.guelphcf.ca)

### **For more information about the Community Fund for Canada's 150<sup>th</sup> Dollar Match program please contact:**

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### **About Community Foundations of Canada**

Community Foundations of Canada is the national network for Canada's 191 community foundations. Together we help Canadians invest in building strong and resilient places to live, work and play. Learn more at [www.communityfoundations.ca](http://www.communityfoundations.ca)

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